

EST. 2006

EVERY BIG IDEA NEEDS A LITTLE FURY



HOW IT ALL STARTED

안녕녕녕녕녕녕녕녕녕

hey

CONNECT FOR JOB OPPORTUNITY

BEGAN REVEALING COMMON DREAM
OF CREATING A PRODUCT

start here™

LEAVES FULL TIME JOBS TO LAUNCH
LINKABLE NOTEBOOK IDEA:

DISCOVERS MUTUAL DESIGN PHILOSOPHIES:

FUNCTION + BEAUTY
ARE BFFS

WE ARE ALLERGIC TO EVERYTHING
UNNECESSARY

“WORK HARD & BE NICE
TO PEOPLE”

delete

LET'S DO THIS!

BOOYA!

AFTER A FEW MONTHS OF NOTEBOOK ENDEAVOR, E & TINA
DECIDE TO MAKE \$ TOGETHER. LITTLE FURY WAS BORN.

ALONG WITH BRANDING PROJECTS, LITTLE FURY BREWS TRUE PASSION VENTURES.
WINTER OF 2013, THEY LAUNCHED GALLERY + SHOP IN COLLAB WITH AIGA NY

DIVINE DETAILS

A
shop for the
[extra]ordinary

SCHOOL OF
VISUAL ARTS

SCHOOL OF
VISUAL ARTS

PENTAGRAM

PENTAGRAM

MTV

THE PUBLIC THEATER

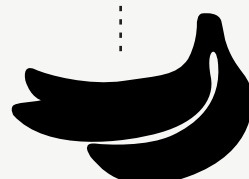
DUFFY

MARTHA STEWART



ESTHER

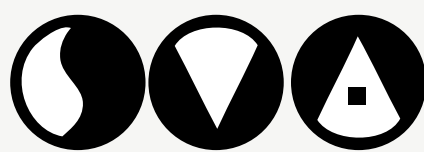
TINA



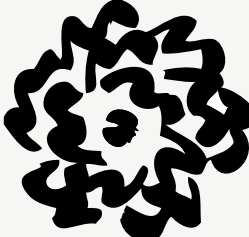
MOVES TO CALIFORNIA
FROM KOREA AT AGE 10



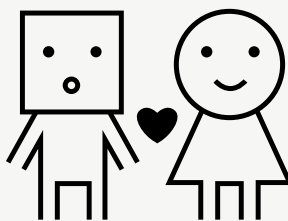
YOUNGEST OF
SIX GIRLS



SCHOOL OF VISUAL
ARTS GRAD



SCHOOL OF VISUAL
ARTS GRAD



HAS A YOUNGER BRO
NICKNAMED DUMBO



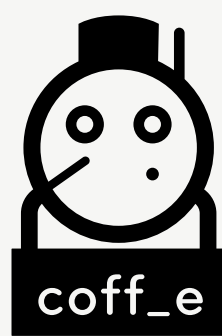
TABASCO IS A MUST

No.2

FIRST ENGLISH WORD,
PEN-CIL
펜- 써 써 써



NEVER LEARNS TO DRIVE



DREAMED OF HAVING
OWN COFFEE BRAND



STARTS TO DEVELOP
STATIONARY LINE



WANTS TO SHOOT ALL
PIGEONS IN NYC



J-E-T-S FAN

GLOBAL PANDEMIC GLOBAL PANDEMIC GLOBAL PANDEMIC GLOBAL PANDEMIC GLOBAL PANDEMIC

A
T
H
E
G
P
E

2022: LAUNCHES
CALL TO GATHER –
AN IDEA INSPIRED BY
A DREAM

CURRENTLY IN
MOM CAMP WITH
TWO BOYS,
GETS HER DRIVER'S LICENSE!

